

An Automatic Marketing Tool, Is There Anything Like That?

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After selling online for a while you'll discover there is usually a lot to do especially when it comes to promoting your website, hence the more tasks you can automate the better for you, this will free you up with more time to concentrate on growing your business, you cannot automate every aspect of your online business though, you'll only be able to automate some part of it.

These are some aspects of your online marketing you can automate – online tracking, rss feeds, web page uploading and downloading, ecommerce tasks and so on

Online Tracking

Once you've set up your ads, content and free giveaways with your tracking codes or campaign ids, your ad tracker and web analysis software/service can automatically track every click and sale on your ads, content and free giveaways, an ad tracker will show you the sales, revenue and profit you make on your campaigns, a web analysis software/service will let you know the number of unique visitors to your site, what your visitors did at your site, where your traffic are coming from etc, you can get reports from these services/software to know what is making you the sale

Rss Feeds

An rss feed is constantly updated content you provide that others can put on their website, after setting up your feed, anyone who is subscriber to your feed will automatically get the most current topics on your feed, based on whatever updated content you add to it.

Web Page Uploading And Downloading

You can download and upload your web pages from and to your website automatically too with the use of ftp software, you may do a search online for free ftp software.

Ecommerce Tasks

If you wish to receive payments for your products/services online you'll need an ecommerce service to do so, an ecommerce service will provide you with a secured payment gateway, shopping cart and a merchant account (which you can get from the bank).

Automate as many tasks as you can in your online business, as much as possible.

Get the blueprint on how to make money in profitable niches on the internet at www.i-niche-marketing.com.