

# Marketing My Idea To Make Money

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What is your idea? At one point or the other targets in every niche will need something new in the niche, if your idea is that something you can make money with it.

For your idea to sell it must be something your targets want, you can either turn your idea into a product/service, or use it to sell other people's products/services as an affiliate or store owner or sell it to someone else at a price.

To determine if your idea is good for your niche you must know your niche and targets in the niche, you must know the target groups in the niche your idea if of value to, you must choose the targets in the niche you'll want to create or use your idea for, you must know what your chosen targets want/need in the niche are and the problems they have in the niche and the solutions to them and how your idea can help in any way. You must also know the highest value they should have in the niche and if your idea can add anything to that value, you must know what others are giving them in the niche and if your idea can give them something better. You must also be able to choose the right products/services to sell in the niche and know whether your idea will be of use to your targets as a product/service or as an added value to existing products/services in the niche.

Once you've determine how and where your idea fits in, you can then create it as a product/service or use it to sell other people's products/services or sell your idea at a price, depending on what and where you've concluded your idea will be of the best use and value and what you want to achieve with it.

An idea will sell if it's what your targets want, what you need to market your idea to make money in your niche is to meet the needs/wants of your targets specifically with your idea.

**Get the blueprint on how to make money in profitable niches on the internet at [www.i-niche-marketing.com](http://www.i-niche-marketing.com).**