

# Consumer Based Internet Marketing For Profits

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I know you want to make money that is why you sell on the internet, what you should know though and understand is you can't make money unless your targets buy through/from you, your targets are the ones who'll give you the money you want to make through the products/services you offer.

Your targets will buy because of the value they'll get from the products/services you sell to them, they won't buy a product/service that does not give them the value they want unless they are not aware that the product/service will not give them that value. Every value that your targets will want is either a want or need or a problem they need solutions to.

Search engines will not give you money or buy your products/services; they'll only show your site title and description to web visitors when those visitors search for what they want on the search engines. When your target who'll buy from you sees your listing on the search engines and click on your links to your website to buy, that is when you make money.

PPC (pay-per-click) services like Google Adwords will not give you money or buy your products/services either; they'll only show your ads to web visitors too, when those visitors search with specific keywords you've assigned to your PPC campaigns. It is when those who sees your ads are your possible targets you'll get click on your links to your website for orders, that is when you make money.

Any promotional technique/method or ad medium you use are just for promotions, you use them to get to your targets, once you get to your targets, you must offer your targets what they want to make the sale.

Because only your targets will make you money everything you do to sell online must revolve around what they want/need and/or the solutions to their problems if you want to profit. You don't want to spend your time and/or money promoting through search engines, PPC, ezines etc and then get to your targets and not make money, because whatever you're promoting is not what your targets want.

Research your niche and targets to know the right products/services to sell in your niche, give your targets what they want in the products/services you offer, in order to make the sale.

**Get the blueprint on how to make money in profitable niches on the**

internet at [www.i-niche-marketing.com](http://www.i-niche-marketing.com).