

# Getting The Right Internet Marketing Advertising Solution

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A lot of marketers think if they pay for advertisements they'll make money faster, well in most cases it does not always work that way.

To make money online you need targeted traffic, whether you use free or paid ad only targeted traffic will make you the sale and give you maximum results in profits and sales.

To get targeted traffic you'll have to get a list of all the possible places your targets are and you can use to get to them. Don't just pay for advertising, only pay for advertising if you're sure your targets are where you want to promote and you're sure they'll get to see your offers and you're sure they're likely to click on your ads.

If any website offers to sell your thousands of hits to your site, you don't need that, what you need are real people who'll buy from you not hits, hits can be generated in several ways not just by people clicking through to your site and unless you can somehow verify and prove that those hits are real people and that they are your targets, there is no point buying any form of 'hits' to your site, if you don't want to lose money.

Some of the most reliable ad media and/or traffic techniques online that has made money for online marketers over and over again are forums, articles, ezines, PPC (pay-per-click services like Google Adwords etc), search engines, viral ebooks, affiliates and your own opt-in list. You may start your own advertising with these too.

Paid traffic only last for as long as you're paying for it, while free traffic will last for as long as you're using free advertising to get traffic. You can combine the use of free and paid traffic to know where you'll get the best results in sales and profits, that is if you have the money for paid ads, if you don't you'll have to use free advertising only.

What you're after is to get all the ad media you can make as much as you want from on the internet, you can do that using both free and paid traffic, only ensure that for every ad medium you use for traffic you're getting results in sales and profits.

Get the blueprint on how to make money in profitable niches on the internet at [www.i-niche-marketing.com](http://www.i-niche-marketing.com).